

What connections can we draw between research on long-term memory and student learning?

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INTRODUCTION TO THE SPECIAL ISSUE

Who we are and how we interact with the world around us hinges on long-term memory, the ability to remember past events and experiences. The ability to remember the past improves rapidly in the first years of life (e.g., Schneider & Pressley, 1997). As we develop, we increasingly remember more details about when or where something happened, and become more sophisticated at using different strategies to facilitate learning and remembering (e.g., Schneider & Pressley, 1997). Many memories are created in school: we can often clearly picture encounters with our teachers and classmates as well as school field trips. At the same time, memory is critical for success in school, supporting language comprehension (e.g., Kutas & Federmeir, 2000) and reading (e.g., Blankenship, O'Neill, Ross, & Bell, 2015; Mirandola, Del Prete, Ghetti, & Cornoldi, 2011) as well as arithmetics (e.g., Blankenship et al., 2015; Qin et al., 2014).

Despite the centrality of memory for academic attainment, there have been few attempts to specify the key mechanisms by which children harness their developing memory systems to learn in school. There is a rich body of literature in psychology and neuroscience on the mechanisms that underlie various forms of memory and their development, but there have been few attempts to draw links between this well-controlled, mechanistically detailed research and the richer, more complex world of classroom instruction. Indeed, it is difficult to directly apply this basic research to the classroom (e.g., Ofen, Yu, & Chen, 2016). By comparison, laboratory-based research on executive functions and motivation has provided important insights that are shaping educational practices (e.g., Blair, 2016; Diamond & Lee, 2011; Raghobar, Barnes, & Hecht, 2010). Here, we attempt to redress this imbalance by highlighting the work

of researchers who study memory with a view to informing educational practices.

Many fascinating questions in this arena are ripe for exploration. What do educators, parents, and children need to know about different forms of memory, and when and how they develop? How do different memory systems interact during learning? How do children build on—or override—their prior knowledge? Why is active learning so beneficial? What role does future thinking play in a student's self-concept and motivation? Why do some children struggle to remember what they have learned, and what can be done to improve their mnemonic abilities? Does physical activity promote academic achievement, and if so, how?

This special issue includes empirical and review papers that begin to address these and other questions. The articles provide an overview of the ongoing research on learning and memory in childhood and beyond, and outline potential connections among laboratory-based research on memory functioning, development, and educational practice. Figure 1 outlines the connections among key themes explored in these papers.

A taxonomy of memory will be helpful for readers who are new to this area (see Squire, 2004 for a more detailed overview). Long-term memory, a term used to refer to memory traces that last for days, months, or years, is comprised of different systems associated with distinct biological substrates. Forms of long-term memory include habits and procedural skills such as riding a bicycle or playing the piano, as well as memory for facts or events. Although all forms of memory are important for everyday functioning, we focus here on the types of long-term memory that are most directly relevant for learning in the classroom.

Episodic memory refers to memory for events that are rich in details about when or where they occurred in the past (Tulving, 1983). It depends on the ability to bind the different aspects of an event into a coherent memory episode. Autobiographical memories represent a special kind of episodic memory that involves personal experiences, feelings, and

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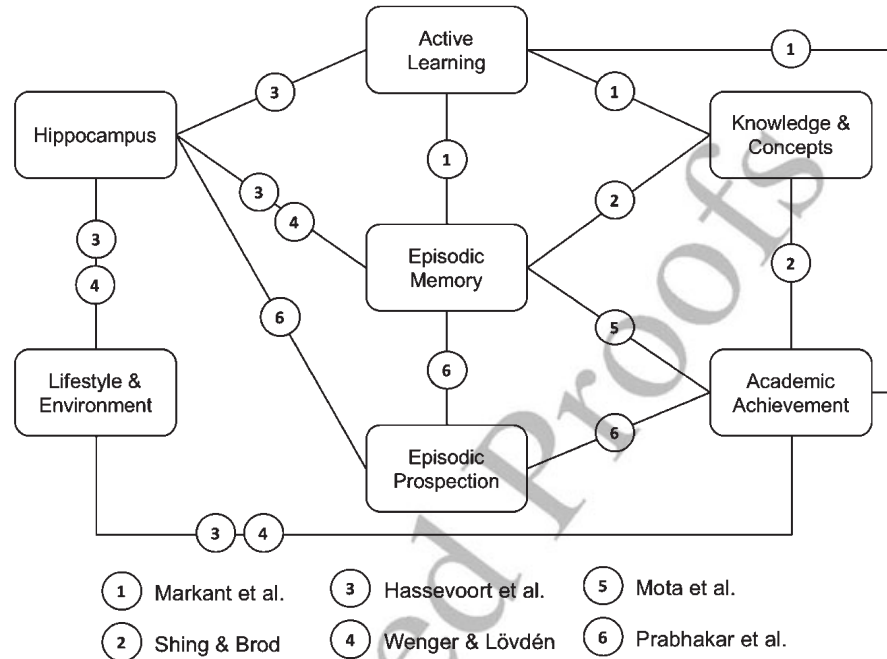


Fig. 1. Summary of the studies featured in the special issue titled “*Memory Research: Implications for Education.*” Boxes indicate topics covered across papers and numbers on the connecting lines refer to the specific paper listed in the legend.

thoughts (e.g., Conway & Pleydell-Pearce, 2000). In contrast, semantic memory refers to facts and concepts about the world that are largely independent of the particular context in which they were acquired (Tulving, 1983). Thus, remembering seeing a lion in the zoo during a family visit last Christmas is an example of an episodic memory, whereas knowing that male lions have manes—without necessarily remembering when or where one learned this—is an example of a semantic memory. On the neural level, episodic and semantic memories are supported by neuroanatomically dissociable regions, including the temporal lobes and the prefrontal cortex (e.g., Squire, 2004). Episodic memory relies heavily on the hippocampus, whereas semantic memory depends on distributed cortical representations (e.g., Winocur, Moscovitch, & Bontempi, 2010).

During the school years, children get better at binding and recollecting the specific details of past episodes (e.g., Fandakova, Shing, & Lindenberger, 2013; Ghetti & Angelini, 2008), and develop more sophisticated concepts and knowledge structures (e.g., Bjorklund, 1987). These improvements are linked to developmental changes in the abovementioned neural systems (e.g., Ghetti & Bunge, 2012; Ofen & Shing, 2013). Additionally, children improve at focusing on and organizing to-be-remembered information (e.g., Fandakova, Lindenberger, & Shing, 2015; Wendelken, Baym, Rubens, Gazzaley, & Bunge, 2011). Indeed, students are not merely exposed to incoming information from the surrounding world, but can and must actively select what information to

attend to, commit to memory, and retrieve at a later time point.

But how do we actively select what to learn? In the first paper of the special issue, Markant, Ruggeri, Gureckis, and Xu review laboratory-based research demonstrating that when students are given the opportunity to actively control what and how to learn, \ast can enhance their event memory and facilitate the acquisition of new concepts. Markant and colleagues discuss several mechanisms that may underlie memory enhancements under active control, including the opportunity to adaptively select what to study next and when to do so, as well as the opportunity to create richer memory representations that incorporate additional event features. For example, memory of *performing* a physics experiment might include information about the objects used and the way in which the student interacted with them, whereas memory of *observing* an experiment would not include these sensory and motor components associated with the experience of active learning. The authors emphasize that benefits from the active control of learning are present early in childhood and may continue to increase with age as the underlying mechanisms develop further. Accordingly, different classroom activities that encourage active exploration and student-initiated control may have distinct effects depending on the mechanisms that they tap on as well as on the student’s capacity to actively engage these mechanisms.

When we learn new information, semantic and episodic memory systems operate in parallel and closely interact.

1 For example, we can acquire new semantic knowledge by
 2 extracting regularities occurring across multiple episodes
 3 (e.g., seeing a lion with a mane every time when we visit the
 4 zoo), and existing knowledge can in turn scaffold the inte-
 5 gration and interpretation of new events (Preston & Eichen-
 6 baum, 2013). In the second paper of this issue, *Shing and*
 7 *Brod* explore the different ways in which existing knowl-
 8 edge can influence the formation, storage and retrieval of
 9 episodic memories. As the authors point out, the interac-
 10 tions between semantic and episodic memory systems are
 11 particularly pertinent during development, when children
 12 can increasingly rely on their growing knowledge base to
 13 facilitate encoding and retrieval of new memories. *Shing and*
 14 *Brod* review recent neuroimaging findings indicating that
 15 two distinct brain systems support the learning and retrieval
 16 of information depending on whether it is consistent or
 17 inconsistent with existing knowledge. Protracted develop-
 18 ment of these brain systems may contribute to differences
 19 in students' ability to assess and effectively utilize existing
 20 knowledge at different ages. In future, this line of research
 21 could inform curriculum development by determining for
 22 which grade levels or subjects it could be particularly ben-
 23 efitial to highlight links between material learned across dif-
 24 ferent classes and from year to year.

25 *Shing and Brod* also highlight the significant role of sleep
 26 and consolidation processes for semantic memory develop-
 27 ment. With accumulating evidence that most adolescents do
 28 not get sufficient sleep on school nights (e.g., Eaton et al.,
 29 2010), in part due to early school start times (e.g., Carskadon,
 30 Wolfson, Acebo, Tzischinsky, & Seifer, 1998), the reviewed
 31 work suggests that delaying school start times may have par-
 32 ticularly beneficial effects on memory formation and the
 33 acquisition of new semantic knowledge.

34 As discussed above, the hippocampus is particularly
 35 important for long-term memory. It supports the binding
 36 of relational information such as when or where an event
 37 occurred and facilitates the flexible retrieval of different
 38 episodes (e.g., Eichenbaum, Yonelinas, & Ranganath, 2007).
 39 Thus, the hippocampus may be involved in supporting
 40 perception, cognition and behavior beyond its involvement
 41 in memory (e.g., Rubin, Watson, Duff, & Cohen, 2014). Two
 42 papers in this special issue review recent findings about the
 43 hippocampus that have relevance for educational practices.

44 *Hassevoort, Hillman, Khan, and Cohen* review litera-
 45 ture demonstrating that the hippocampus is particularly
 46 sensitive to environmental influences and experience, two
 47 aspects that are especially pertinent in the school context.
 48 *Hassevoort and colleagues* point to lifestyle factors that con-
 49 tribute to memory and academic performance, at least in
 50 part through their effects on hippocampal structure and
 51 function. The authors review evidence that aerobic fitness
 52 and diet affect hippocampal volume and predict individual

1 differences in episodic memory. Over the course of develop- 2
 3 ment, the hippocampus undergoes changes both in terms of 4
 5 structural volume and engagement in learning and memory 6
 7 (e.g., Ghetti & Bunge, 2012), such that the effects of diverse 8
 9 health factors may be magnified during this developmental 10
 11 period. Thus, the authors suggest that emphasizing aerobic 12
 13 fitness and nutrition may be particularly effective in child- 14
 15 hood, when hippocampal structure and function are still 16
 17 developing. This research is especially relevant in the context 18
 19 of schooling in the United States, considering the continu- 20
 21 ing cuts in gym classes (e.g., Baker, 2012) and low levels of 22
 23 physical activity among children and adolescents (e.g., Carl- 24
 25 son et al., 2015). This work further suggests that changes in 26
 27 school meals to reduce saturated fatty acids and added sugars 28
 29 may not only help prevent obesity, but also positively affect 29
 30 learning and memory ability. 30

31 *Wenger and Lövdén* also underscore the point that the hip- 32
 33 pocampus may be more plastic during childhood than later 33
 34 in life. They argue that malleability of hippocampal structure 34
 35 and processing efficiency results from a mismatch between 35
 36 individual's available resources and environmental demands. 36
 37 While experience-dependent changes in the hippocampus 37
 38 are important for learning (e.g., Maguire et al., 2000), the 38
 39 authors point out that they also confer vulnerability to nega- 39
 40 tive influences, such as exposure to stress which may be par- 40
 41 ticularly disadvantageous in early childhood. Accordingly, 41
 42 *Wenger and Lövdén* suggest that students would gain most 42
 43 from educational practices and interventions that challenge 43
 44 them at the level of their individual capacity. Moreover, the 44
 45 authors note that education may in turn have long-lasting 45
 46 effects on the ability to learn new information and on hip- 46
 47 pocampal plasticity later in life. More studies are needed to 47
 48 examine the effects of being in school on memory develop- 48
 49 ment and the plasticity of the hippocampus. One promising 49
 50 way to tackle this question is by using school cutoff designs 50
 51 which compare children who are similar in age, but differ 51
 52 in their school experience by a year (Morrison, Smith, & 52
 53 Dow-Ehrensberger, 1995). 53

39 As noted previously, a barrier to the application of find- 39
 40 ings from the laboratory to educational contexts is the fact 40
 41 that these findings are frequently based on tightly controlled 41
 42 measures and manipulations of memory that bear little sim- 42
 43 ilarity to the school environment. The paper by *Mota and* 43
 44 *colleagues* takes a step towards bringing those fields closer 44
 45 by investigating the relation between children's academic 45
 46 achievement and the way they spontaneously recount their 46
 47 memories. In a novel application of graph theory, the authors 47
 48 demonstrate that 6 to 8-year-olds with superior reading abil- 48
 49 ity and higher IQ test scores were more likely to report 49
 50 their memories with a larger number of different words 50
 51 and more—and more diverse—connections among them. 51
 52 Further, the complexity of children's memory reports pre- 52
 53 dicted future reading ability, measured both concurrently 53

1 and 3–4 months later, over and above the effects of IQ.
 2 As such, analyzing the complexity of children’s naturalistic
 3 speech provides insights into memory organization, and
 4 could be helpful for identifying children who may need additional
 5 scaffolding in learning to read. This novel paradigm
 6 provides fodder for future research on the relationships
 7 between various types of memory reports and different
 8 aspects of cognitive functioning and academic performance.

9 Thus far, we have discussed how the ability to remember
 10 the past contributes to scholastic achievement. However,
 11 *Prabhakar, Coughlin, and Ghetti* argue that the ability to
 12 envision the future may also be important. Neuroimaging
 13 research has revealed that multiple brain regions involved
 14 in remembering the past are also engaged when we imagine
 15 the future, thereby enabling us to plan for the future
 16 and to anticipate possible outcomes of our actions (Schacter,
 17 Addis, & Buckner, 2007). How does episodic prospection,
 18 the ability to form a mental representation of a personal
 19 future event, develop? And in what ways does it affect children
 20 and adolescents’ priorities and behavior? Prabhakar
 21 and colleagues examine these questions, emphasizing that
 22 memory ability and the hippocampus play a critical role in
 23 retrieving and recombining details from past experiences
 24 to form a mental representation of a future event. The
 25 authors note that individuals’ self-concept may also contribute
 26 to episodic prospection by guiding which past events
 27 are included in imagining the future. The development of
 28 self-concept during childhood and adolescence may therefore,
 29 together with memory improvements, contribute to the
 30 prolonged development of the ability to envision oneself in
 31 the future. Prabhakar and colleagues suggest that episodic
 32 prospection may be particularly beneficial during the school
 33 years. For example, students with more developed episodic
 34 prospection may engage in academic behaviors that they
 35 believe are likely to promote the future selves they envision,
 36 such as completing homework and studying for exams. This
 37 final contribution of the special issue highlights the adaptive
 38 nature of long-term memory and the multiple ways in which
 39 it is essential not only for how we act in the present, but also
 40 for how we plan and prepare for the future.

41 Together, the articles in this special issue provide an
 42 overview of the current state of laboratory-based research
 43 on long-term memory, its development, and underlying neurocognitive
 44 mechanisms. Even though each of the papers is focused on a
 45 specific aspect of memory, the different topics are closely
 46 connected (see Figure 1). Several current trends and areas
 47 for future investigation emerge from the work presented here.

THE POTENTIAL OF LABORATORY-BASED RESEARCH TO INFORM ACADEMIC INSTRUCTION

1 The papers in this special issue showcase the constructive
 2 ways in which different levels of observation, such as
 3 behavioral performance and measures of brain structure and
 4 function, can be combined into laboratory-based research
 5 to elucidate the key factors contributing to learning and
 6 memory ability. A common theme across the papers is
 7 that insights from memory research can inform educational
 8 practices in several different ways. First, this work suggests
 9 that teachers can facilitate children’s learning and memory,
 10 for example by creating opportunities for active learning
 11 or drawing on prior knowledge. Second, the papers outline
 12 ways in which educators may optimize interventions aiming
 13 to improve learning and school success, for example by
 14 using episodic prospection exercises and challenging different
 15 students at their individual capacity. Finally, the work
 16 highlighting the strong link between brain health and bodily
 17 health provides a rationale for adjusting school start times,
 18 including physical education in the school day, improving
 19 cafeteria food, and—furthermore—teaching students about
 20 the importance of good sleep, exercise, and diet.

21 The basic neural and cognitive mechanisms of learning
 22 and memory exhibit distinct developmental trajectories,
 23 such that different educational practices may be more or
 24 less effective or impactful depending on students’ age. However,
 25 the behaviors of interest to educators are complex, arising
 26 from interactions among multiple underlying mechanisms.
 27 Collaborations among psychologists, neuroscientists,
 28 educational researchers, and educators are needed to bring
 29 research questions and methods closer to the reality of the
 30 classroom, in order to directly elucidate the roles of episodic
 31 and semantic memory in educational practice.

INDIVIDUAL DIFFERENCES AND ATYPICAL MEMORY DEVELOPMENT

32 While comparisons of learning and memory capacity among
 33 age groups provide insights into the general mechanisms
 34 governing memory functioning at different points of the
 35 lifespan, there exists at any given age considerable variation
 36 in these abilities. Several of the contributions to this special
 37 issue describe how such variability among individuals results
 38 from a unique combination of experience and environmental
 39 factors that together shape the neurocognitive mechanisms
 40 supporting learning and memory. This heterogeneity is especially
 41 pronounced in childhood—a fact that should be considered
 42 in the development and implementation of school curricula
 43 and interventions, particularly in light of the different
 44 challenges that children face across neighborhoods

1 and school districts. Here, a targeted approach to design-
2 ing instruction that takes into account school demograph-
3 ics may be particularly promising for helping children learn
4 more effectively.

5 Beyond the individual differences in memory that exist
6 among typically developing children, we must also consider
7 extreme cases; indeed, memory deficits are observed in
8 a number of neuropsychiatric and neurodevelopmental
9 disorders. Episodic memory deficits have been reported
10 in association with depression (e.g., Burt, Zembar, &
11 Niederehe, 1995) and schizophrenia (e.g., Aleman, Hijman,
12 de Haan, & Kahn, 1999), and are frequently observed in
13 autism spectrum disorder (e.g., Boucher, Mayes, & Bigham,
14 2012) and Fragile X Syndrome (e.g., Ornstein et al., 2008).
15 Acquired brain injury can also affect memory, ranging from
16 profound deficits in cases of developmental amnesia (e.g.,
17 Vargha-Khadem et al., 1997) to milder conditions such
18 as cerebral hypoxia or Type I Diabetes (e.g., Ghetti, Lee,
19 Sims, Demaster, & Glaser, 2009). At present, little is known
20 about the extent to which these various conditions impact
21 academic achievement. Understanding how each of the
22 memory systems is affected in specific pediatric populations
23 could eventually inform interventions and instructional
24 practices so as to ameliorate memory deficits, or at the very
25 least help children to compensate for them by relying on
26 intact neurocognitive systems.

27 28 29 HOW DOES EDUCATION AFFECT BRAIN AND 30 MEMORY DEVELOPMENT? 31

32 Just as neurocognitive development affects school achieve-
33 ment, so too might the experience of schooling affect
34 neurocognitive development. In particular, schooling may
35 exert a profound influence on memory development (cf.
36 McCandliss, 2010). Children acquire a vast amount of
37 knowledge in the classroom; this is where they also become
38 more proficient in strategically structuring their learning
39 and remembering. It is, however, not easy to measure how
40 educational experience affects the developing mind and
41 brain; thus, there are many open questions. For example,
42 how does memory performance and the underlying brain
43 networks vary with exposure to different types of instruc-
44 tion? How does the increased demand to remember and
45 acquire new conceptual knowledge in school affect brain
46 development, in particularly the regions crucial for episodic
47 and semantic memory? Finally, as the structural connec-
48 tions between the hippocampus and prefrontal brain areas
49 supporting executive functioning are strengthened with
50 development (e.g., Lebel & Beaulieu, 2011), how does the
51 use of novel elaborative learning strategies in school affect
52 hippocampal development and change? One promising way
53 to probe these questions is by comparing children of the

1 same age who are at different points in their education.
2 Another is to compare curricular approaches between
3 classrooms within a single school. A third approach that
4 touches on broader issues but is fraught with challenges is
5 the comparison of children from different types of schools,
6 or—at the extreme—different educational systems.

7 Finally, in addition to examining the bidirectional rela-
8 tionships between memory and formal education, we must
9 bear in mind that a considerable part of students' learn-
10 ing happens outside of school, while interacting with family
11 and peers, engaging in extracurricular activities, or complet-
12 ing homework. Future research that investigates how these
13 learning contexts shape memory at different ages may help
14 structure learning opportunities accordingly. For example,
15 parents' strategic behavior may play a key role in children's
16 development of memory strategies in early childhood (e.g.,
17 Gueler, Larkina, Kleinknecht, & Bauer, 2010), whereas peer
18 interactions may have a bigger impact during adolescence
19 (e.g., Blakemore & Robbins, 2012; Galván, 2014).
20

21 22 CONCLUSION 23

24 Our goal in producing this special issue has been to high-
25 light current psychological and neuroscientific research
26 on memory that is relevant for education. However,
27 to make substantive progress in this endeavor, we
28 need a multi-way conversation among laboratory-based
29 researchers, school-based researchers, and educators.
30 Tasks used to study memory in the laboratory are often
31 far removed from the mnemonic challenges that students
32 face when learning new material or studying for exams. As
33 such, input from educators is needed—not only to increase
34 the real-world significance of this research, but also to
35 provide insights into how people learn complex material in
36 a complex environment.
37

38
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